


**Edinburgh City Council: Developing Green PB  
Green PB Caravan  
16 November**

# Overview

- Introductions
- 2030 Climate Strategy for Edinburgh
- Climate Action Forum
- Green PB 2022/23
- Q and A
- Discussion



# 2030 Climate Strategy for Edinburgh

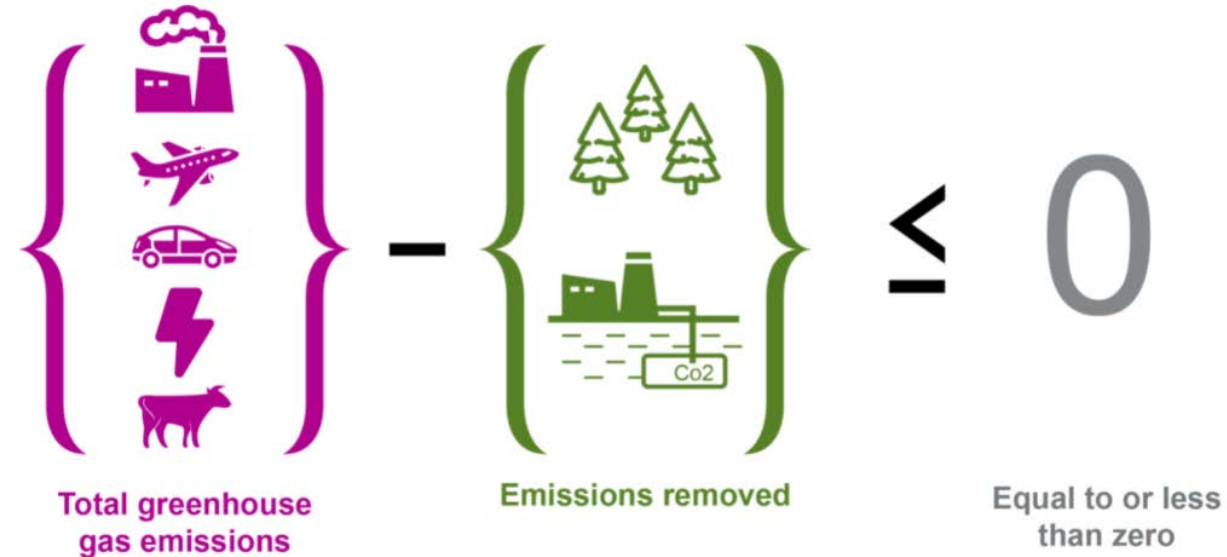
Delivering a net zero, climate  
ready city

# Explainers

**Net zero:** Where any greenhouse gas emissions put into the atmosphere are balanced out by the greenhouse gases removed from the atmosphere. This leads to a “net” effect of zero emissions.

**Adapting to climate change:** Taking action to prepare for and adjust to both the current effects of climate change the predicted impacts in the future.

What does “net zero” mean?



Source: SPICe

# A net-zero city



I work from home a lot more now – or I go to my local hub.

I walk to work or get the bus; it's easy, cheap and just as quick.  
If I need a car – it's carshare or EV

My home is always warm but the bills are affordable – all the energy we use is green.

I trained with my pals to work in a green industry – there are loads of jobs and they pay well too

My business benefits from being in an innovation hub with expert green partners and a first class workforce

I can go anywhere in the city safely – the city centre is a place for everyone.

I take my kids to the park most weekends, we see loads of wildlife – even though we live in a city. Wildlife in Edinburgh is thriving

# Net Zero Vision for the city

## Greenspace & local services

People live in neighbourhoods with easy access to greenspaces and local services reducing the need to travel.

## Efficient homes using renewable energy

Homes are well-insulated, energy efficient and heated and powered by low-cost, renewable energy.

## Local Hub Working

More people work from home or in local hubs more of the time.

## Sustainable Public Transport

The city has a network of safe and attractive active travel routes, and an integrated world-class sustainable public transport system, which is affordable for everyone.

## Electric Vehicles & reduced car demand

Most citizens find they no longer need a car, and a network of car clubs and electric vehicle charging hubs is available to support those who do.

## City Centre Transformation

The city centre will have been re-imagined as a place for people walking, cycling and wheeling, with excellent public transport accessibility and with the needs of the most vulnerable fully catered for.

## Local Business & Jobs

Edinburgh is a hub for net zero innovation, with a new breed of sustainable local businesses creating local jobs and skills development opportunities.

## Biodiverse & Resilient

Our city is cleaner, healthier and greener, with natural habitats helping to protect the city from flooding and other climate change impacts.



## City Vision

## Community Plan LOIP



## Net Zero Climate Strategy

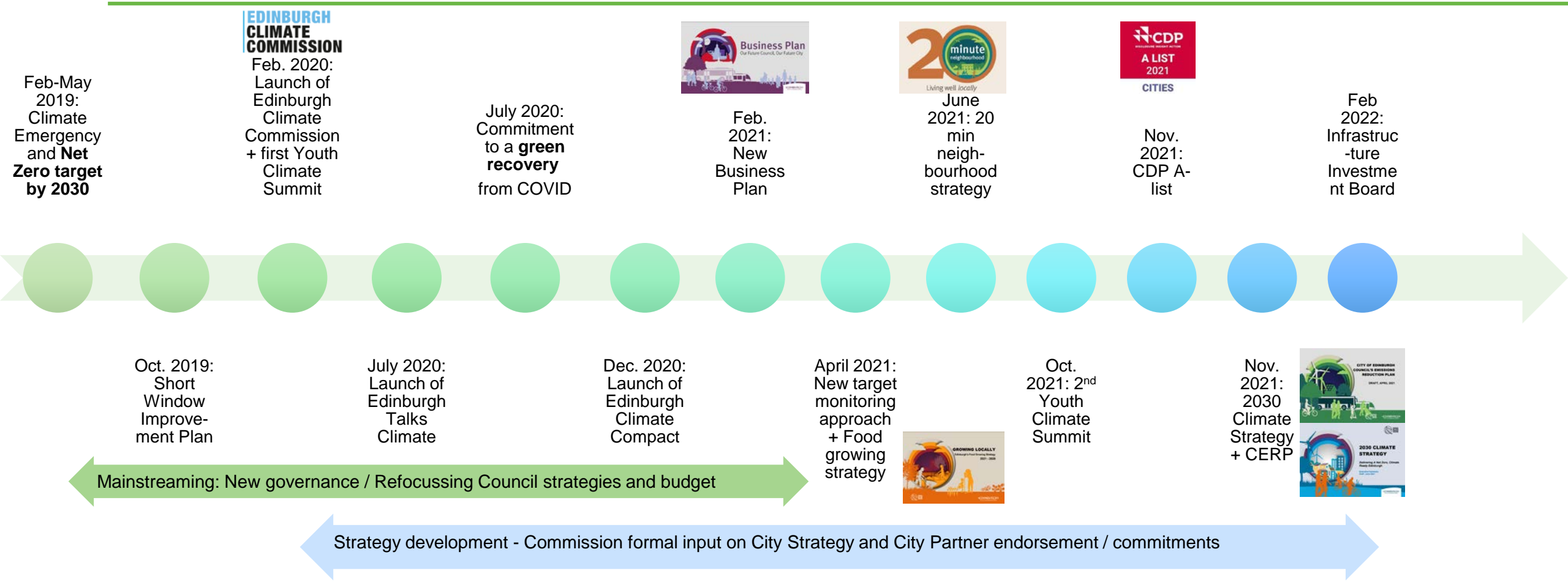
## Organisation plans



# Edinburgh Council sustainability journey



**EDINBURGH  
NET-ZERO  
2030**



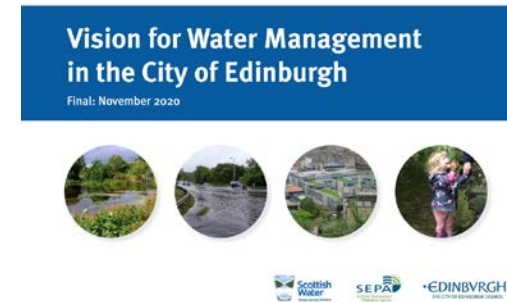
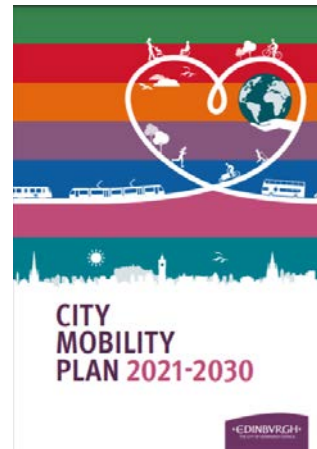
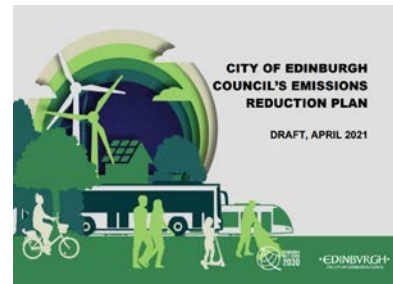
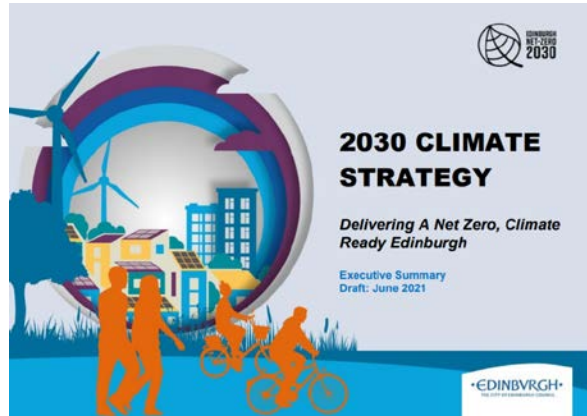
# Council's business plan

- **Three Strategic Priorities**
- **Three priorities:** poverty, sustainability and wellbeing.
- **15 Outcomes** with actions & targets to help deliver to these priorities.





# Key strategies



# A City-Wide Strategy

The strategy looks to work with **big partners** who have:

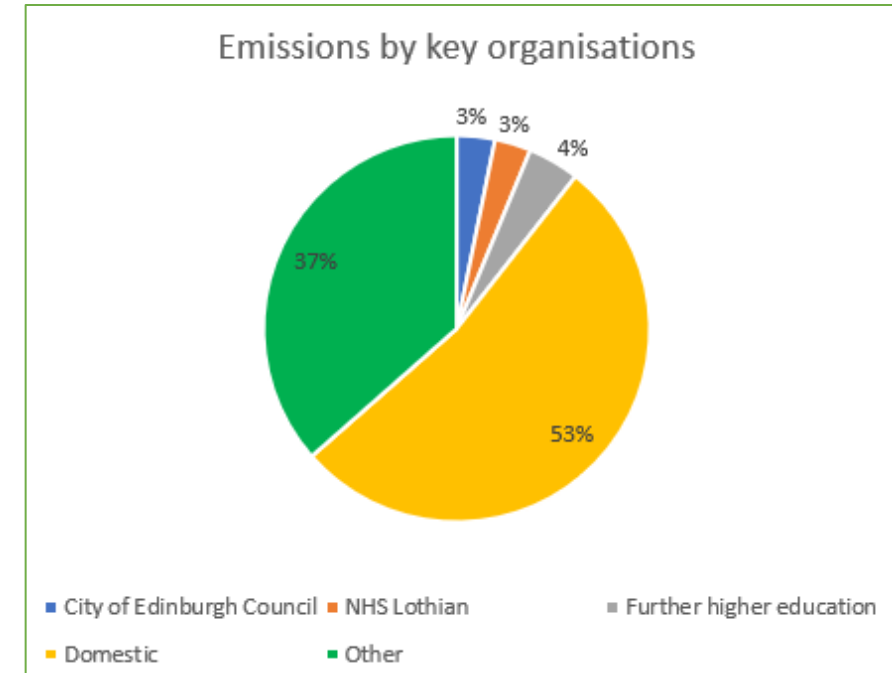
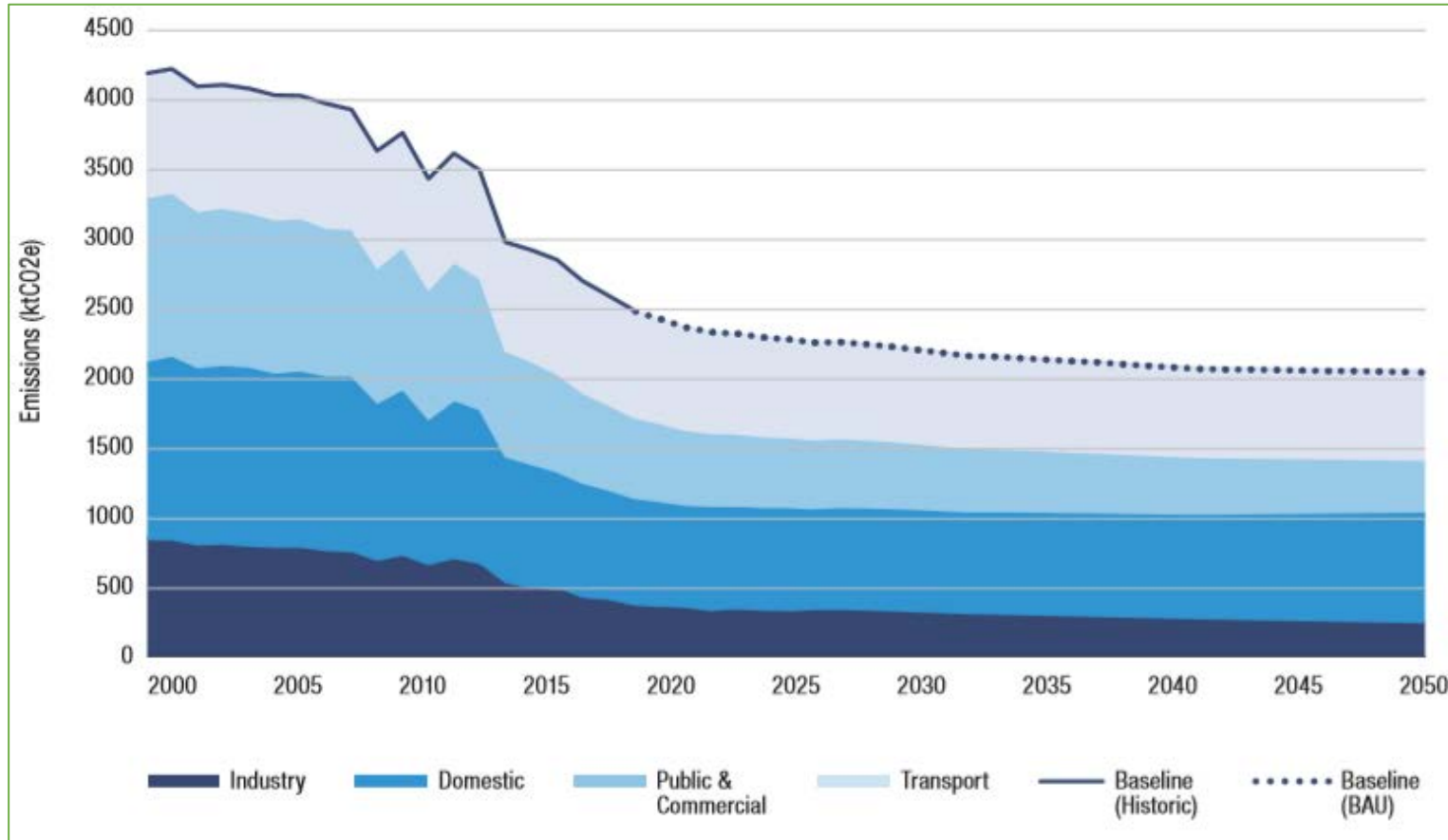
1. a duty to transition to net zero
2. a significant city footprint
3. the power and budgets to make impactful change

The strategy also speaks directly to:

**Citizens; communities; and the wider business community**

...who collectively could have the greatest impact of all

# Understanding the challenge: City emissions



Edinburgh's projected carbon emissions: 2000-2050.  
(PCAN Achieving Net Zero work)

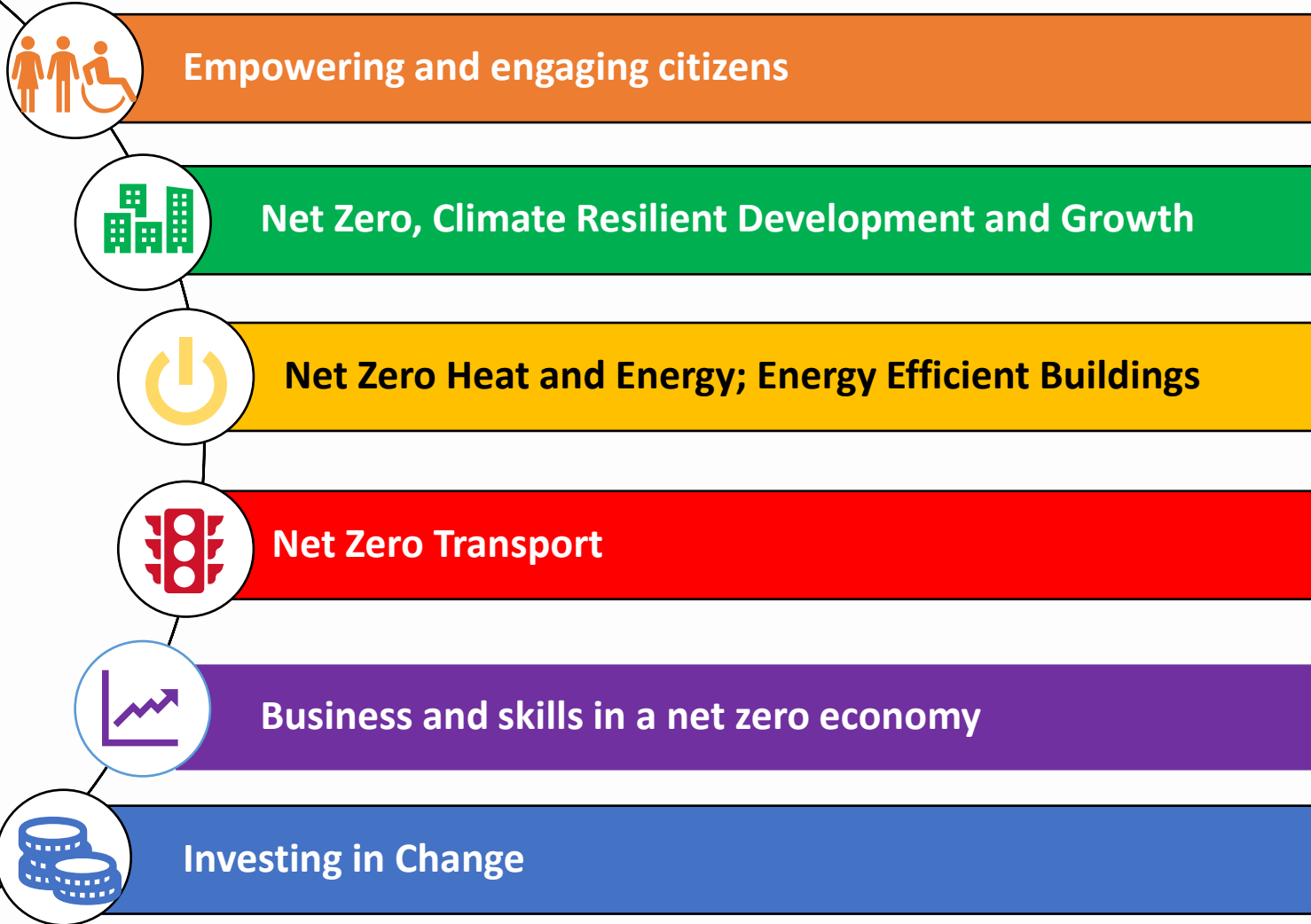
# We MUST overcome the inaction triangle

- 1- "Industries need to propose low carbon solutions"
- 2- "Consumers need to send a clear message through their purchases"
- 3- "The Government needs to change the rules of the game (funding, regulation...)"
- 4- "Large businesses have more financial resources to start the change"
- 5- "We need to feel that decisions are backed by citizens"
- 6- "The Government needs to act first"

- Shifting the responsibility to others delays action.
- **We all need to act hand in hand**



# Net Zero 2030: Action Areas



Data /  
knowledge  
development

City Partner  
collaborations



Developing  
models to  
fund change

Citizen  
support for  
change

Individual /  
community  
action



# Empowering and Engaging Citizens



## Outcomes

Citizens are engaged and empowered to respond to the climate emergency

Edinburgh is a city where sustainable choices are cheaper and easier to make, and people are taking action to reduce their carbon footprint.

Citizens are empowered, engaged and acting to influence the public and private sector to go further on tackling climate change.

## Next steps

### *Empowering young people*

- Strengthen climate change within the **curriculum**
- Deliver a Hydrogen Education Programme and **schools challenge**
- Embed a legacy of collaboration and change from **COP26**

### *Ensuring a fair transition to net zero*

- Maximise local **job creation** opportunities from net zero action
- Align **skills development** programmes to support equal access to new green job opportunities

### *Supporting net zero communities*

- Ensure **20 minute neighbourhoods** support net zero action and explore **local energy communities**
- **Scope net zero community pilots** that could unlock grass roots activity and external funding

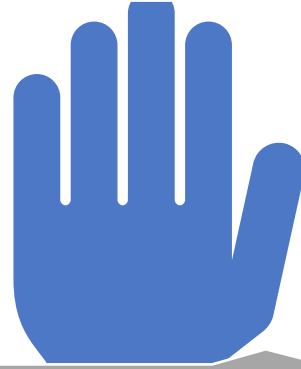
### *Build and maintain consent for change*

- Deliver **public campaigns** that raise awareness of climate change and funding available to support net zero action
- Maintain an ongoing **open dialogue** with citizens about the transformation needed and how we can collaborate to take decisions and **deliver change together**

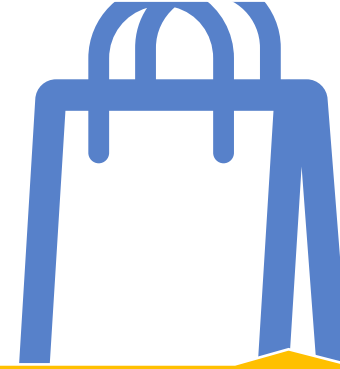
# We're asking citizens to



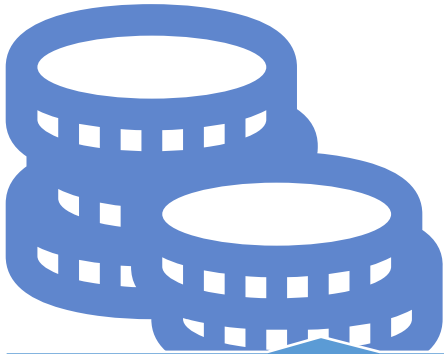
**Get involved and Stay involved**



**Use your democratic power**



**Use your purchasing power**



**Consider and explore investment**



**Make the easy decisions**



**Understand your carbon footprint**

# We will support citizen empowerment, behaviour change and community activism

## Citizen engagement and dialogue

- Maintain an ongoing open dialogue with citizens, Edinburgh Community Climate Forum to collaborate on how we take decisions and deliver change together.
- Focus on climate change across whole education system
- SG to work with City Partners on awareness raising campaigns which support a frank discussion on climate change action.

## Delivering sustainable services that enhance community wellbeing and economic benefits

- Sustainable models of public services for improved environmental and population health outcomes
- City-wide programme of community energy generation investment opportunities

## Supporting and engaging young people

- Work with young people to embed a legacy of change
- Use school buildings and grounds to engage young people on climate change, reduce schools' emissions and increase greenspace and biodiversity
- Strengthen climate change within curriculum
- Hydrogen education programme and schools challenge

## Net Zero Communities

- Work with communities to develop proposals for pilot to understand what it would take for one of the 20-minute neighbourhood hubs to become a net zero community.

## Information about climate change

- Awareness-raising campaigns
- Support citizens to make informed choices that help to tackle climate change



# Edinburgh Communities Climate Action Forum

Improving community involvement and leadership in Edinburgh's Net Zero journey.



EDINBURGH  
NET-ZERO  
2030



Edinburgh Voluntary Organisation's Council



# Our Approach

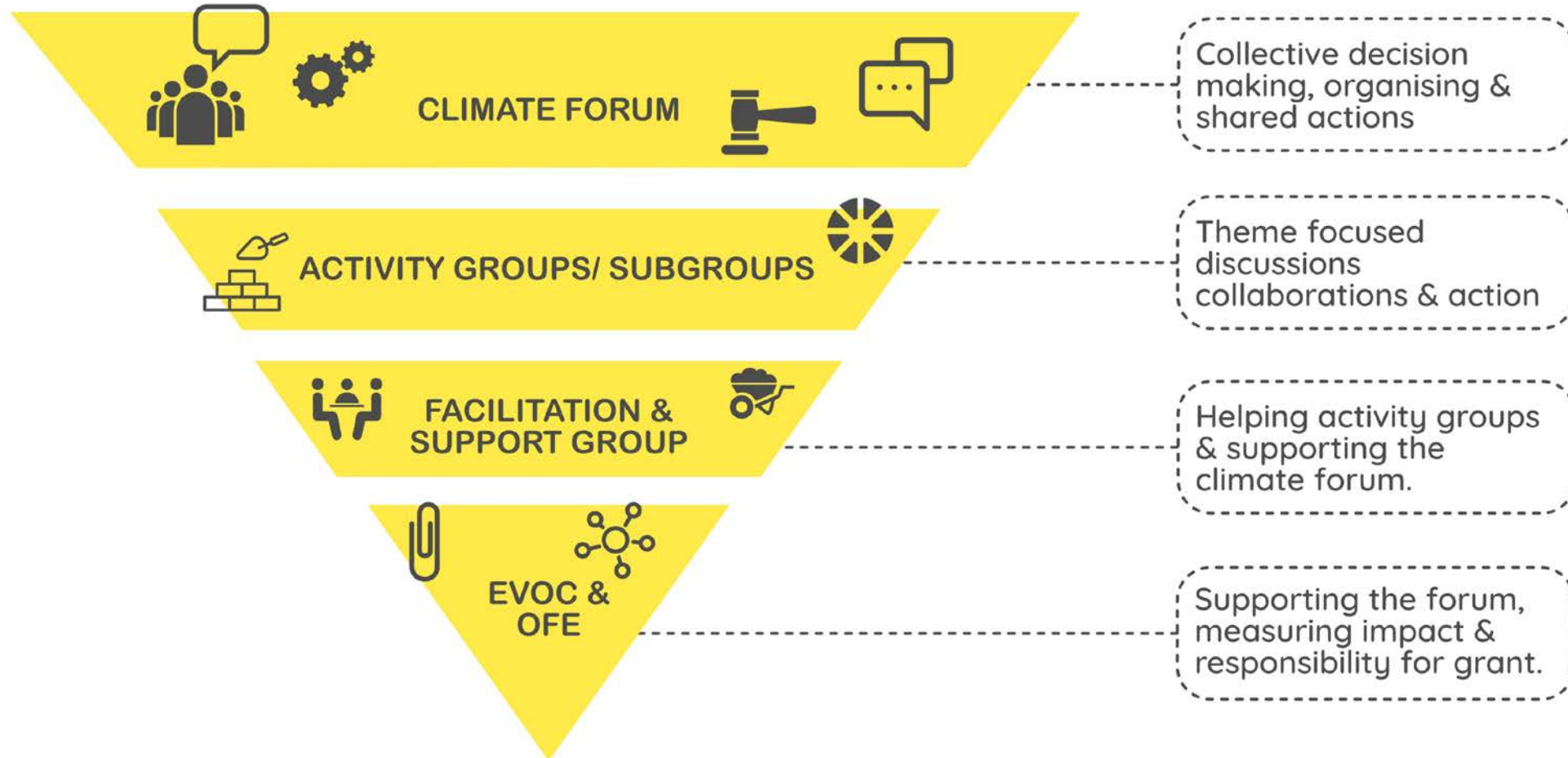
## Vision:

Development of Net Zero Communities across Edinburgh led by community voluntary and third sector Organisations

## Objectives

1. Supporting community capacity to deliver transformational Change
2. Supporting community leadership and inclusion in climate planning & action
3. Catalysing Net Zero projects between community, voluntary and third sector Organisations
4. Working with communities to embedding Community Wealth Building Outcomes locally

# Forum Structure



# Climate Forums



The Edinburgh Community Climate Forum meets on a quarterly basis and is a space for all community, voluntary and civil society organisation in Edinburgh to come together collectively to advocate, collaborate and share.

# Climate Forum Catapult Program



The Edinburgh Community Climate Forum has a team of highly motivated and committed community groups, voluntary organisations and social enterprises who operate catalyst projects to kick start innovative collaborations across the city

# What does the Community Climate Catapult look like?

## Seasonally focused projects- current focus on retrofit

August

September

October

November

December

January

February

March

April

May

June

July

Seasonal Focus of Forum  
Currently: **Retrofit**

Seasonal Focus of Forum  
TBD

Seasonal Focus of Forum  
TBD

Period of  
Learning

Engaging &  
Catalysing

Final  
event

Period of  
Learning

Engaging &  
Catalysing

Final  
event

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event

# Further information



## Consultation

- [Draft 2030 Strategy Consultation](#)
- [Consultation report and priority actions](#)

## Council Sustainability Information:

- <https://edinburgh.gov.uk/climate>
- <https://orb.edinburgh.gov.uk/sustainability-1/sustainability-2/1>

## Edinburgh Climate Commission:

- [Edinburgh Climate Compact](#)
- [Forward Faster Together report](#)

## Council Emissions reporting:

- [Carbon Disclosure Project](#)
- [Public Bodies Climate Change Duties Report](#)

# PB in Edinburgh – the journey so far

## Leith Chooses

*Neighbourhood Partnership initiative early adopter of PB in Scotland to give over the decision making power on the allocation of community grant funding*

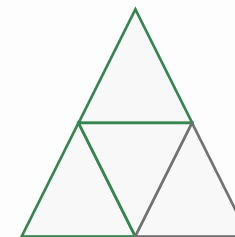
## PB Expands across the City



**Programme for the Capital**  
*committed- 1% of the Council's discretionary budget will be allocated through participatory budgeting*



**Tynecastle Highschool**  
*became the first school in Scotland to allocate some of its pupil equity funding through PB*



**Edinburgh PB Framework**  
*potential to support the development and delivery of action across a wide range of Council priorities*

2011



**Christie Commission**  
*Devolving decision making*

2014

**The Commission for Strengthening Democracy**  
*More community control over decision making*

2015

**The Community Empowerment Act**  
*Gives rights to community bodies and new duties to public sector authorities*

2016



**Community Choices**  
*Funding to further democratic innovation and engaged citizenship*

2017

**CoSLA 1% Agreement**  
*To involve people and communities in funding decisions which should ultimately achieve better outcome*

2018

2019

**PEF guidance**  
*innovative and effective mechanism*

2020



**PB Scotland Charter**  
*Fair and high quality PB features*

2021

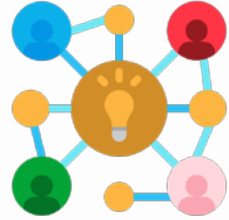
**UNRC – Rights of the Child**  
*children have a right to express their views and have these taken into account*



# Why PB?



**Develop a more engaged community**



**Support community empowerment**



**Strengthen local democracy**



**Increase community cohesion**



**Increase in awareness of the financial challenges facing the Council**

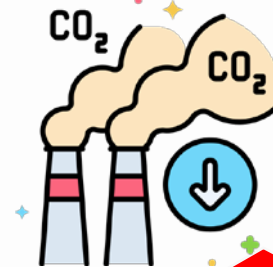
**PB**



**Greater resilience against future climate events**



**Enhanced understanding and awareness of climate change issues**



**Reduce greenhouse gas emissions within communities**

**Green PB**

# Proposed Edinburgh Green PB process



## Key features

- Fair and inclusive
- Participatory
- Deliberative
- Empowering
- Creative and flexible
- Transparent

## Design the process

Co-design the PB process with key stakeholders and community representatives

## Idea generation

Provide opportunity for deliberative dialogue and new partnerships

## Develop proposals

Build relationships and support new ideas

## Public vote

Involve members of the public in how public money is spent

## Fund winning projects

Support community projects in a transparent way

## Monitoring & evaluation

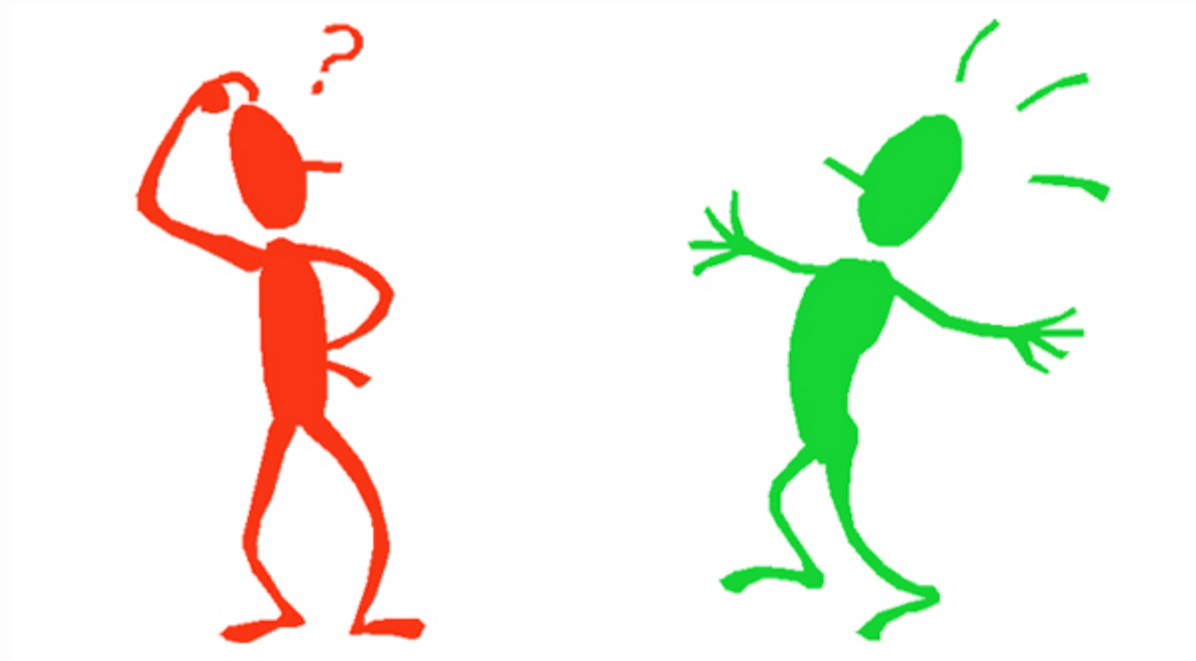
Honestly look at what worked well and what can be improved



## Opportunities

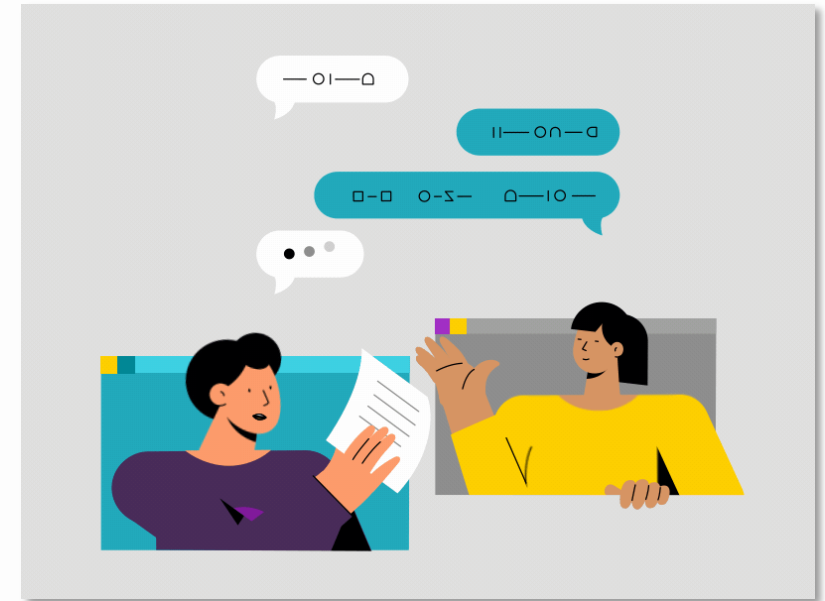
- Deliberation
- Targets and ambition
- CONSUL
- Established partnerships
- Public interest

# Questions?



# Comments and questions?

- What other opportunities for partnerships/ projects through the Green PB exist?
- What more could be done to ensure the PB process supports empowerment, behaviour change, and community activism?
- What actions are needed to support further community empowerment?



**Thank you**  
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